

# Sponsorship Packet

Help us make a difference today!







Quality Comprehensive Health Center has been a trusted beacon of care in the Charlotte metro area for over 20 years. Nationally recognized for our commitment to health equity, we use an integrated "one-stop-shop" model to break down barriers and provide comprehensive, accessible care tailored to the unique needs of our community. Your support makes all the difference

> With your help, we can expand life-changing programs, reach more individuals in need, and strengthen the services that have become a lifeline for so many. We would be honored to have you join us in this vital work. Together, we can build a healthier, more equitable future—for every person, in every neighborhood.

Dr. Ra Shawa D. Floouroy

Dr. Ra'Shawn D. Flournoy CEO

Free HIV & ST



www.qchealth.org

### Quality Comprehensive Leadership & Board of Directors



#### **Senior Leadership**



Dr. Ra'Shawn D. Flournoy, D.MIN Chief Executive Officer



Dr. Alicia Howard, MD, MPH Medical Director



Dr. Jamie Troutman, PhD Chief of Programs



**Prentice Alexander, MBA** Chief Financial Officer



Chelsea K. Lamb, MHS Director of Client Services



Craymon Garner, MBA, MHA Director of Prevention Services



Sergio Silva, BA Director of Information Technology & Training

 Not Pictured Sade Hobson, MPH Director of Community Engagement

#### **Management Team**

Dannyela Perez, BA Human Resources Manager

Dr. Rayya A Hunter, PharmD, AAHIVP Pharmacist in Charge

Kynnedi Mitchell, BA Prevention Program Manager

Mary Pegues, MBA Community Health Worker Program Manager

Deidre Williams, MHSA OIFSP Program Manager

**Erica Marshall, MA** BREATHE Program Manager

#### **Medical Providers**

**Dr. Jerry Saunders, MD, PhD** Provider

**Leslie Ware, PA** Physician Assistant

#### **Board Of Directors**

Angela Jeter, MS Board Chair Retired, Education

Martez L. Prince Pharm.D., RPh Vice Chair Premier Pharmacy and Wellness Center

Dr. Delisa Rodgers, M.Ed Ed. Admin, Th.D. Charlotte-Mecklenburg Schools

Towan Dicks, Ed.D. Queen City STEM School

Harriett Mendinghall Retired, Administration

# About Us



Quality Comprehensive Health Center, formerly Quality Home Care Services, is a 501(c)(3) nonprofit serving Charlotte's Historic West End for over 20 years. What began as a small initiative has grown into a modern, full-service medical practice offering Adult & Pediatric Primary Care, HIV & Infectious Disease Care, LGBTQIA+ Care, Diabetes Management, Behavioral Health, Medical Case Management, and more—all under one roof.

Our integrated, patient-centered approach removes barriers to care and ensures high-quality service for all. Nationally recognized for our impact, we've hosted former Vice President Kamala Harris and received the Presidential Lifetime Achievement Award from former President Joe Biden.

### **Our Vision**

Is to be an exemplary health services organization with global impact.

#### **Our Mission**

To promote wellness and health equity for those living with health disparities in the Carolinas.



## Our Services and Programs



Our integrated approach ensures that every patient receives personalized care tailored to their health goals. Whether you're managing diabetes, high blood pressure, or simply need an annual physical, Quality is your trusted medical home—dedicated to keeping you well, every step of the way.



Our team provides caring, comprehensive pediatric services for children of all ages. From routine check-ups to immunizations and sick visits, our team is dedicated to keeping your child healthy, growing, and thriving.



We offer specialized Infectious Disease care, including diagnosis, treatment, and ongoing management of conditions such as HIV, hepatitis, and other complex infections. Our expert team provides confidential, compassionate care tailored to each patient's needs.



Connecting HIV-negative people to obtain medication and implementing risk reduction techniques to reduce the risk of exposure to HIV.



Offering free and confidential HIV/STI testing in the community along with providing support services such as linkage to care, referrals, food gift cards, virtual visits as appropriate during testing encounters.

# Our Services and Programs





Assisting eligible individuals in successfully navigating the health insurance options to meet their unique medical needs. Also providing financial assistance for premiums and other out-of-pocket cost for those enrolled in our PrEP Program or living with HIV.



Offering free and confidential testing in the community, during the day in our clinic and drop in center Monday through Friday (9am-5pm) and Tuesday and Thursday evenings (5pm-7pm) at our drop in center.



Our Case Management services encompass a wide range of supportive measures to assist and guide you. We are here to help you navigate through the healthcare system, access necessary health services, and connect with other community resources to improve your overall health outcomes.



Through our valued partnership with Webber Dentistry, We are able to expand access to essential oral health services for individuals receiving Ryan White Program support. This collaboration allows eligible patients living with HIV to receive comprehensive dental care—including cleanings, exams, and necessary treatment



# Our Services and Programs





Our on-site 340B Pharmacy offers affordable medications conveniently located within our facility. As a 340B designated site, we provide cost savings that help patients access the treatments they need while reinvesting in expanded services for our community.



Welcoming community-based safe space located in the Historic Westend of Charlotte for young men of color who have sex with men. Services include HIV education, prevention and essential support.



Safe Harbor is a program of Quality and offers compassionate support emotional and mental well-being. Our licensed professionals provide counseling, therapy, case management and support for conditions like depression, anxiety, trauma, and substance use—helping patients heal, grow, and thrive.



Our training and development program equip individuals across the state of North Carolina to become certified Peer Support Specialist and Community Health Workers. them with the skill sets needed to provide effective community outreach, build trust with communities, support connections to and retention in care and support services, and other strategies to increase access to care and to assist individuals in prevention services.

# **Giving Back** Hope & Inspiration













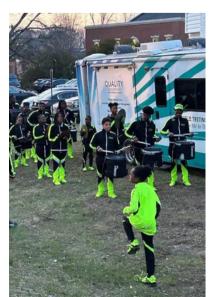












## **Giving Back** Hope & Inspiration

























# Elite Corporate Sponsor

• Use of tagline "Premier Presenting Sponsor of XXX" in your advertising for Quality's events (Juneteenth Block Party, Community Back 2 School Bash, Gala and Donor & Volunteer Appreciation Celebration). **ONE YEAR PLACEMENT** 

QU

**S25**.

Comprehensive

Health Center

- Logo prominently placed on all marketing materials that includes shirts, printed/online advertisements and other marketing collateral for all events listed above.
- Logo on back of Staff and Volunteer Shirts
- Logo scrolling on screens a clinic and drop-in center.
- Logo prominently displayed at Donor & Volunteer Appreciation Celebration.
- Opportunity to have a premier table/booth space at all events listed above.
- Two Full-page advertisements in Gala souvenir booklet
- Logo displayed on step & repeat banner
- Limited Promotion Recognition on QCHC Social Media
- 1-min Live Company Salutation/Greeting
- Two Tables (16 Tickets) with prominent seating near the stage at Gala
- "Featured Sponsor of the Month" designation in one newsletter
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to agency.
- Quality will "Like" and "Follow" your business pages on Facebook, X, and Instagram
- One hashtag of your choosing (example: #companytag) that will be included on all event social media posts.
- Use of event photos for your promotional use



QUALITY COMPREHENSIVE HEALTH CENTER

MMM

CHARLOTTE MUSEUM OF HISTORY 3500 SHAMROCK DRIVE, CHARLOTTE, NC 28215

SATURDAY OCTOBER 11, 2025 6PM-10PM

ORDER TICKETS ONLINE AT WWW.QCHEALTH.ORG

TY COMPREHENSIVE HEALTH CENTER CHARITY GALA

### Corporate Sponsorship Diamond Level

## \$5,000

- Static logo on Quality's website with hyperlink to your website as a sponsor.
- Two full page advertisements in souvenir booklet
- Opportunity to advertise in gift bags
- Printed collateral including posters, and flyers
- Logo displayed on Step & Repeat Banner on Red Carpet
- Opportunity to record a short video (biggest impact is 60 seconds or less)
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to Quality Comprehensive Health Center.
- Branded with your company's logo on all promotions for day of and leading up to day.

(Company A is matching the first 100 \$50 gifts made on June 1<sup>st</sup> up to \$5,000)

- Limited promotion recognition on Quality's social media
- "Featured Sponsor of the Week" designation in our
   e-communications
- 1-min LIVE Company Salutation/Greeting
- Two Tables (16 Tickets) with prominent seating near the stage
- One hashtag of your choosing (example: #companytag) that will be included on all event social media posts.
- Invitation to attend Quality's donor celebration event.

ITY COMPREHENSIVE HEALTH CENTER CHARITY GALA

### Corporate Sponsorship Gold Level

## \$3,000

- Static logo on Quality's website with hyperlink to your website as a sponsor.
- Two half page advertisements in souvenir booklet
- Opportunity to advertise in gift bags
- Opportunity to record a short video (biggest impact is 60 seconds or less)
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to Quality Comprehensive Health Center.
  - Branded with your company's logo on all promotions for day of and leading up to day.

(Company A is matching the first 100 \$30 gifts made on June 1<sup>st</sup> up to \$3,000)

- Limited promotion recognition on Quality's social media
- One Tables (8 Tickets) with prominent seating near the stage at gala
- One hashtag of your choosing (example: #companytag) that will be included on all event social media posts.
- Invitation to attend Quality's donor celebration event.

QUALITY COMPREHENSIVE HEALTH CENTER CHARITY GALA

### Corporate Sponsorship Silver Level

## \$2,500

- Static logo on Quality's website with hyperlink to your website as a sponsor.
- One half page advertisements in souvenir booklet
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to Quality Comprehensive Health Center.
  - Branded with your company's logo on all promotions for day of and leading up to day.

(Company A is matching the first 100 \$25 gifts made on June 1<sup>st</sup> up to \$2,500)

- Limited promotion recognition on Quality's social media
- One Tables (8 Tickets) with prominent seating near the stage at gala
- One hashtag of your choosing (example: #companytag) that will be included on all event social media posts.
- Invitation to attend Quality's donor celebration event.





## Table Sponsorship

## \$1,000

- One half page advertisements in souvenir booklet
- Name displayed in souvenir booklet
- Acknowledgement & Recognition at gala



QUALITY COMPREHENSIVE HEALTH CENTER CHARITY GALA

### Souvenir Booklet Pricing

#### DEADLINE FOR ADS: SEP 15, 2025

### Order online at www.qchealth.org/gala

Full Page	\$200.00
Half Page	\$125.00
Patron List	\$ 50.00

•Submit Print-Ready Ad only (Black/White and Color Ads accepted)

A high-resolution Adobe PDF file is required
Email the electronic file to: Communications
communications@qchealth.org





# Thank you for your Support.





Email info@qchealth.org



Address 3607 Beatties Ford Rd. Charlotte, NC 28216



Website www.qchealth.org

> Become a Sponsor now online Click Here

Make checks payable to Quality Comprehensive Health Center 3607 Beatties Ford Rd. Charlotte, NC 28216

